

**We asked Lee Chapman,
the man behind the
Window Blinds Forum...**

**How do you feel the
Window Blind Forum
benefits the industry?**



SHARING KNOWLEDGE AND TIPS

PEOPLE USE THIS PLATFORM TO SHARE THEIR EXPERIENCES—WHAT WORKS, WHAT DOESN'T, AND HELPFUL TRICKS THEY'VE LEARNED ALONG THE WAY. WHETHER IT'S CHOOSING THE RIGHT TYPE OF BLIND OR FIGURING OUT HOW TO INSTALL A MOTORISED BLIND.

HONEST FEEDBACK

THE WINDOW BLIND FORUM CAN GIVE BUSINESSES A CHANCE TO SEE WHAT REAL USERS THINK ABOUT THEIR PRODUCTS. THAT KIND OF FEEDBACK IS INCREDIBLY VALUABLE—IT HELPS COMPANIES IMPROVE WHAT THEY OFFER AND STAY CONNECTED TO WHAT CUSTOMERS ACTUALLY WANT AND NEED.

SPOTTING TRENDS

BECAUSE SO MANY PEOPLE ARE TALKING ABOUT THEIR PREFERENCES, FORUMS CAN ALSO GIVE CLUES ABOUT WHAT STYLES, COLORS, OR FEATURES ARE BECOMING POPULAR. THIS HELPS BUSINESSES STAY CURRENT AND MEET CHANGING CUSTOMER TASTES.

SUPPORT FOR PROFESSIONALS

INSTALLERS AND RETAILERS OFTEN FACE ON-THE-JOB CHALLENGES, AND FORUMS CAN BE A GREAT PLACE TO ASK FOR ADVICE OR LEARN FROM OTHERS. IT'S A SUPPORTIVE COMMUNITY WHERE PROFESSIONALS CAN SHARPEN THEIR SKILLS AND HELP EACH OTHER OUT.

BUILDING CONNECTIONS

FORUMS ALSO CREATE OPPORTUNITIES FOR PEOPLE IN THE INDUSTRY TO CONNECT—WHETHER IT'S SMALL BUSINESS OWNERS FINDING SUPPLIERS OR PROFESSIONALS TEAMING UP FOR PROJECTS. IT'S A SPACE WHERE RELATIONSHIPS CAN GROW.

We found the event to be a success for ACE Online this year and we are looking forward to 2026, can you give us a sneak peak into your plans for next years event?



I'M ALREADY THINKING AHEAD TO NEXT YEAR'S EVENT IN APRIL 2026, AND ONE OF MY MAIN GOALS IS TO ENCOURAGE PEOPLE TO STAY A LITTLE LONGER AND ENJOY MORE OF WHAT THE DAY HAS TO OFFER.

TO HELP WITH THIS, I'M CONSIDERING INTRODUCING GUEST SPEAKERS TO BRING FRESH ENERGY AND ENGAGING CONTENT THROUGHOUT THE DAY. THEIR PRESENCE WOULD GIVE PEOPLE A REASON TO PAUSE, LISTEN, AND STICK AROUND BETWEEN EXPLORING THE STANDS.

I'D ALSO LOVE TO BRING IN SOME FOOD TRUCKS. HAVING SOMETHING TASTY ON HAND COULD HELP KEEP THE ATMOSPHERE RELAXED AND WELCOMING, ENCOURAGING GUESTS TO SPEND MORE TIME ON-SITE.

ANOTHER IDEA IS TO MOVE THE DRINKS STATION INTO THE CONSERVATORY, PLACING IT RIGHT AT THE HEART OF THE STANDS. THIS WOULD NATURALLY DRAW PEOPLE INTO THE CENTRAL SPACE, CREATING A MORE SOCIAL AND LIVELY HUB FOR THE EVENT.

THESE ARE JUST EARLY IDEAS FOR NOW, BUT THE FOCUS IS REALLY ON CREATING AN EXPERIENCE THAT FEELS INVITING AND WORTH STAYING FOR.

**Get ready for 2026's event!
ACE Online plan to be there
again showcasing more
NEW features!**

0161 766 4686
CALL US NOW FOR MORE INFORMATION



Join the Window Blinds Forum UK & Ireland

SHARING KNOWLEDGE AND TIPS FOR EVERYONE

Users share experiences, tips, and tricks about **choosing the right type** of blinds and installing motorised blinds.

HONEST FEEDBACK FROM REAL USERS

The forum provides **real user feedback**, helping businesses improve their products and ensuring consumers make informed decisions based on **community experiences**.

